



CODEMA

City of Dublin Energy Management Agency

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Lyon



To dos in WP5

WP5:
**Target group oriented dissemination
activities and implementation support**

Description of WP5

Disseminate to the target groups (public administrations and housing companies)

- experience gained in WP2 & WP3
- the developed material – information packages

Concrete support will be given to building owners at the beginning of the implementation of the EPBD in order to facilitate the take-off of the market!

WP5 – To dos

Tasks

- Production of 2 Information Packages:
 - Residential Market
 - Public Administrations
- 2. Dissemination & Implementation support for housing companies
- 3. Dissemination & Implementation support for public administrations
- 4. Information Point Activities

Task 1: Information Packages

Production of 2 Information Packages:

- Residential Market – housing companies, property management, estate agents, departments of municipalities (especially departments dealing with selling & renting of apartments)
- Public Administrations – municipalities, regional authorities, other public companies and entities (especially department responsible for the implementation of the EPBD)

Task 1: Information Packages

- Task Leaders of WP2 (BE) to produce a draft version of Information folder....progress?
- Task Leaders of WP3 (RAEE) to produce a draft version of Information folder and WP3....progress?
- CODEMA will produce the English master version of the 2 draft information packages
- All partners to:
 - compile its own information package in their national language
 - produce & print a country specific information package based on the common structure and contents
 - place information package on project website

Task 2: Dissemination & Implementation support for Housing Companies

- Disseminate residential sector information package through:
 - relevant associations
 - internet
 - direct mailing
- Also distribute to:
 - authorities
 - energy agencies
 - planners



Task 2: Dissemination & Implementation support for Housing Companies

- Carry out a 1 day training course in each region for people from housing companies & related actors e.g. estate agents:
 - dealing with selling and renting of apartments
 - new constructions and major renovations
- Offer specific consulting for selected housing companies (3-5 housing companies who have not been involved in WP2)
 - how to introduce energy performance certificates

Task 3: Dissemination & Implementation support for Public Administrations

- Disseminate public administration information package through:
 - relevant associations
 - internet
 - direct mailing
- Also distribute to:
 - authorities
 - energy agencies
 - planners



Task 3: Dissemination & Implementation support for Public Administrations

- Carry out a 1 day training course in each region for people from public administrations responsible for implementing EPBD
- Offer specific consulting for selected municipalities (3-5 municipalities who have not been involved in WP2)
 - how to introduce energy performance certificates

Task 4: Info Point Activities

- Give information on EPBD over phone, e-mail & website
- Provide up to date information on website
- PR activities (articles in news papers, websites etc.) to make project web-site and info point activities known
- Communication, presentations at appropriate events & meetings with stakeholders and other players on National level & in other regions of the countries – to disseminate the results and give input for other EPBD implementation activities

Task 4: Info Point Activities

- Collecting & processing information regarding the certificates issued in the region during the project time
- Monitoring the issued certificates
 - Number of certificates
 - Experiences
 - Problems

Work Programme

Duration of BUDI Project (mths)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25
Work Package 1 (Duration 10 mths)	█	█	█	█	█	█	█	█	█	█															
Market Analysis	█	█	█	█	█	█	█	█	█	█															
Market Strategy	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█
Information and Awareness Raising Activities	█	█	█	█	█	█	█	█	█	█															
Work Package 2																									
Work Package 3																									
Work Package 4																									
Work Package 5 (Duration 10 mths)																									
Production of 2 information packages																									
Dissemination and implementation support: housing companies																									
Dissemination and implementation support: public administrations																									
Information Point Activities																									
Work Package 6																									
Work Package 7																									
Work Package 8																									

Changes

Duration of BUDI Project (mths)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25
Work Package 5 (Duration 10 mths)																									
Production of 2 information packages																									
Dissemination and implementation support: housing companies																									
Dissemination and implementation support: public administrations																									
Information Point Activities																									

Is it achievable to have draft information folders completed in ½ mths?

WP5 Deliverables

- 2 Information Packages:
 - Residential Buildings
 - Public Sector
- 1 day training workshop – housing companies
- 1 day training workshop – public administrations
- At least 2 presentations at meetings with stakeholders and appropriate events per region

WP5 Deliverables Schedule

WP5 Deliverables (mths)	15	16	17	18	19	20	21	22	23	24
Work Package 5 (Duration 10 mths)										
Information Packages										
Information Package for residential market							X			
Information Package for public buildings							X			
Dissemination and implementation support										
Training workshop for people from housing companies									X	X
Training workshop for people from public administrations									X	X
Information Point Activities										
Meetings & presentations with stakeholders	X	X	X	X	X	X	X	X	X	X

Is it achievable to have training workshops in Nov/Dec 2006?

Thank You For Your Attention

