

## BUDI – Progress WP 1

Market analysis and awareness raising for the Building Directive (EPBD)



## Progress WP 1

- Summary of the market analysis
- Detailed market analysis for Styria
- Power point slides - market analysis
- Framework - marketing strategy
- One Workshop with relevant players
- Informal meetings with relevant actors
- Presentations at various events



## Progress WP 1

### WEB-SITE

- Framework
- International Input
- National Input
- Folder on Web-site



## Progress WP 1

### General project information leaflet (German, English)



## Progress WP 1

### National information folder and posters (English and German)



## Progress WP 1

Awareness raising activities	Participants		Date, Place
		Target group	
Meeting with relevant players	local authorities Graz, umwehmt		11 January, Graz
Meeting with relevant players	energy commissioner, energy agencies styria		17 January, Graz
BUDI-Presentation: Workshop "Ausgezeichnete Gebäude"	planners, energy agencies, local authorities		17.-18. Feb. Vienna
BUDI-Presentation: Workshop "Fördererwippen"	NOEST network, Styria		02 March, Graz
Coordination meeting	Energy Commissioner of Styria		07 March, Graz
Information exchange	Austrian Energy Agency		29 March, Vienna
Interviews with housing associations	housing associations Styria		April and May, Graz
Information exchange	local authorities Maribor (SLO)		08 May, Maribor
Information exchange and presentation of BUDI, NOEST energy lunch	energy commissioner, authorities, energy agencies, planners		11 May, Graz
Information exchange	Austrian Energy Agency		13 May, Vienna
Meeting with relevant actors	local authorities Styria, Wohnbauförderung		03 June, Graz
Meeting with relevant actors	Steirischer Städtebund		14. Juli, Graz
Meeting with relevant actors	Energieberatungsstelle Land steiermark		1. August, Graz
Workshops with relevant players	Mietervereinigung, Immobilienmakler, Konsumentenschutz, AK, WK		14. September, Graz
BUDI-Presentation: "Steirischer Städtestag"	representatives of all public authorities in Styria		15. September, Bruck an der Mur
Trade fair for real properties	general public		24/25. September, Graz

